



Digital Marketing and Media Company

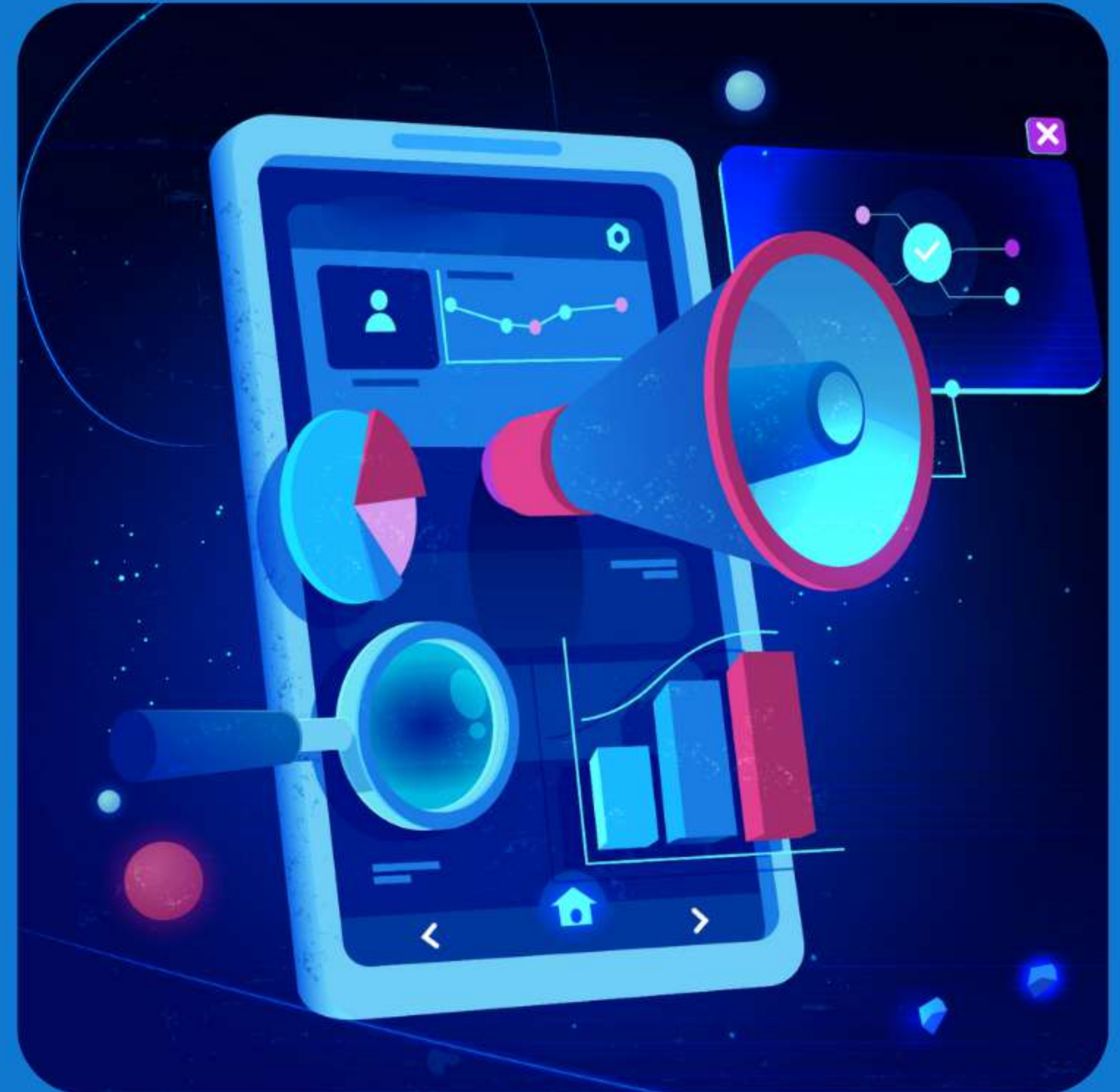
RC Number: 3116171

About Us

JTY MEDIA is a digital marketing and media company passionate about placing your business and brand in the global spotlight.

Through highly innovative strategies, we move your target audience from just knowing about your business to being crazy advocates of your brand.

We thrive on establishing an effective communication between you and your target audience. We understand our clients, improve and amplify their thoughts and produce outstanding results for them.



MISSION

To solve clients' problems, provide value, and surpass all their expectations.

VISION

To be the benchmark for all Digital Marketing and Media firms in Nigeria competently rendering world-class services.

Our Core Values

We strongly believe that your content, product, or service (no matter how 'small' you think it is) is key to changing the world.

So, we exist to see your business or brand grow & thrive.



EXCELLENCE

We believe that excellence can be achieved at every level.

INTEGRITY

We are transparent and trustworthy.

INNOVATION

With our all-inclusive mix of skill and professionalism, our brand is meticulously positioned to solve the marketing and media challenges our clients may encounter while doing business.

TEAMWORK

We believe that when people work together, they can create something greater than themselves as individuals.

FIDELITY

Creating a great customer experience begins with staying true to the words we speak and the bonds we make.

Our Services

<https://jtymedia.ng/>

Digital Marketing

- Content Marketing
- Social Media Management & Marketing
- Digital Ads
 - Social Ads (Facebook, Instagram, Twitter, WhatsApp, LinkedIn, YouTube, TikTok & Snapchat)
 - Google/Bing Ads (Pay-per-click Ads, Display Advertising, Search Ads)
- Email Marketing
- Search Engine Optimization
- Search Engine Marketing
- Influencer Marketing
- Public Relations

Media

- Website Design and Development
- Writing
- Graphics Designing
- Video Creation
- Music Production
- Photography
- Videography

Consultancy

- Discovery call & clarity session
- Business audit
- Trainings (online & offline)
- Seminars and Mentorship

Some Brands we work with!



RAISINGSONSHINES
[@raisingsonshines](https://www.instagram.com/raisingsonshines)



STUDYINFRANCE.AFRICA
[@studyinfrance.africa](https://www.instagram.com/studyinfrance.africa)



AGRO PRECISO
[@agropgroup](https://www.instagram.com/agropgroup)



PROOF HOTEL
AND LOUNGE
[@proofhotelandlounge](https://www.instagram.com/proofhotelandlounge)



KINGSIZE GROUP
[@kingsizexperience](https://www.instagram.com/kingsizexperience)

Some Brands we work with!



WALLFRAMES NG
[@wallframes.ng](https://www.wallframes.ng)



KING'S CUSTOM
[kingscustomdesignbuild](https://www.kingscustomdesignbuild.com)



TRUE OWNER
[@trueownerhq](https://www.trueownerhq.com)



AFRICAN NEAR YOU
[@africannearyou](https://www.africannearyou.com)



DAMZZLE CAKES
[@damzzlecakes](https://www.damzzlecakes.com)

Case Study 1



CAMPAIGN - Social Media Marketing Campaign For StudyInFrance.Africa
CAMPAIGN DURATION - 1month.

DIGITAL OBJECTIVE

- Create awareness for the brand and generate leads to book consultation sessions.

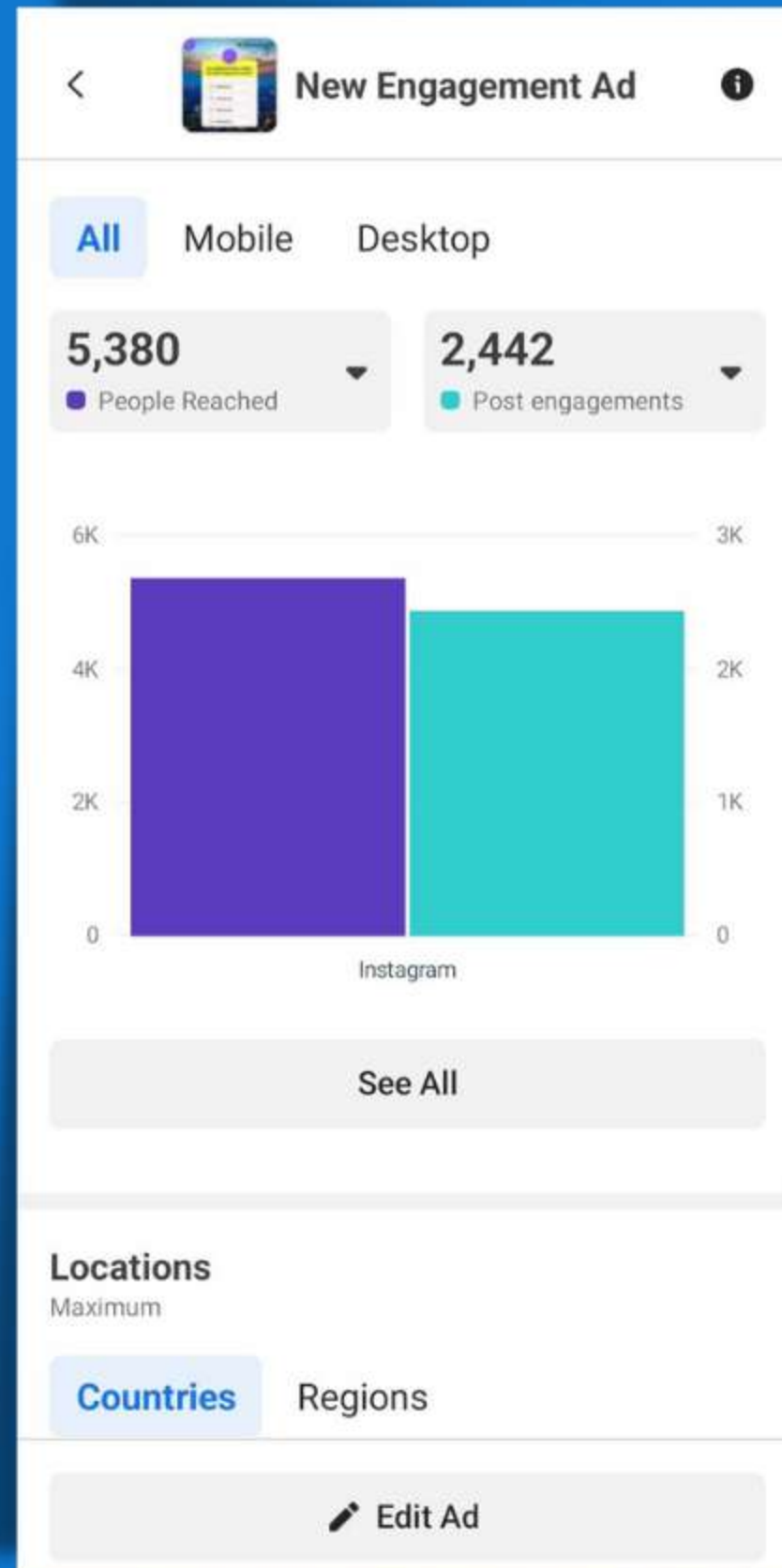
DIGITAL STRATEGY

- Content Marketing.
- Sponsored Ads.

RESULTS

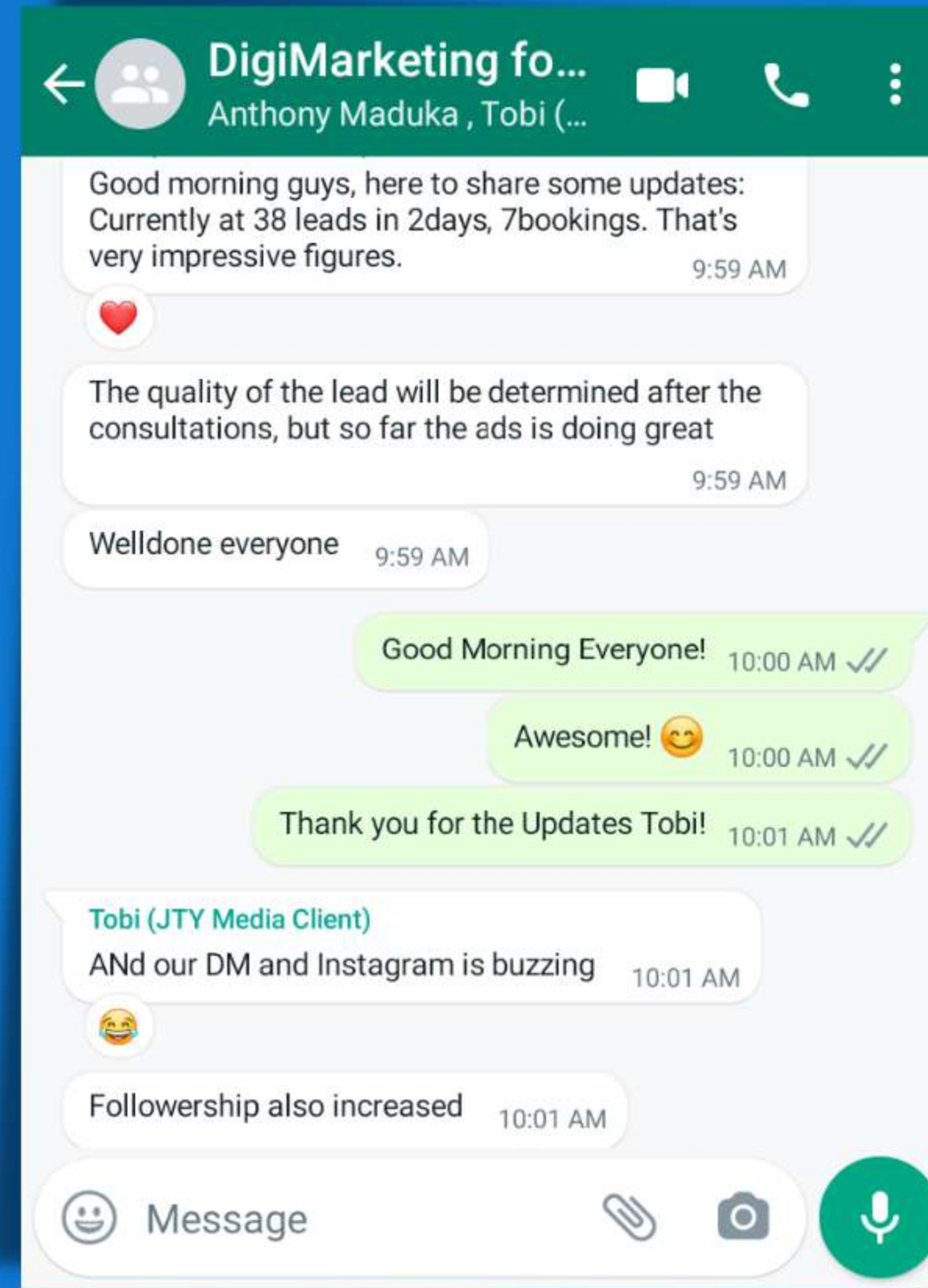
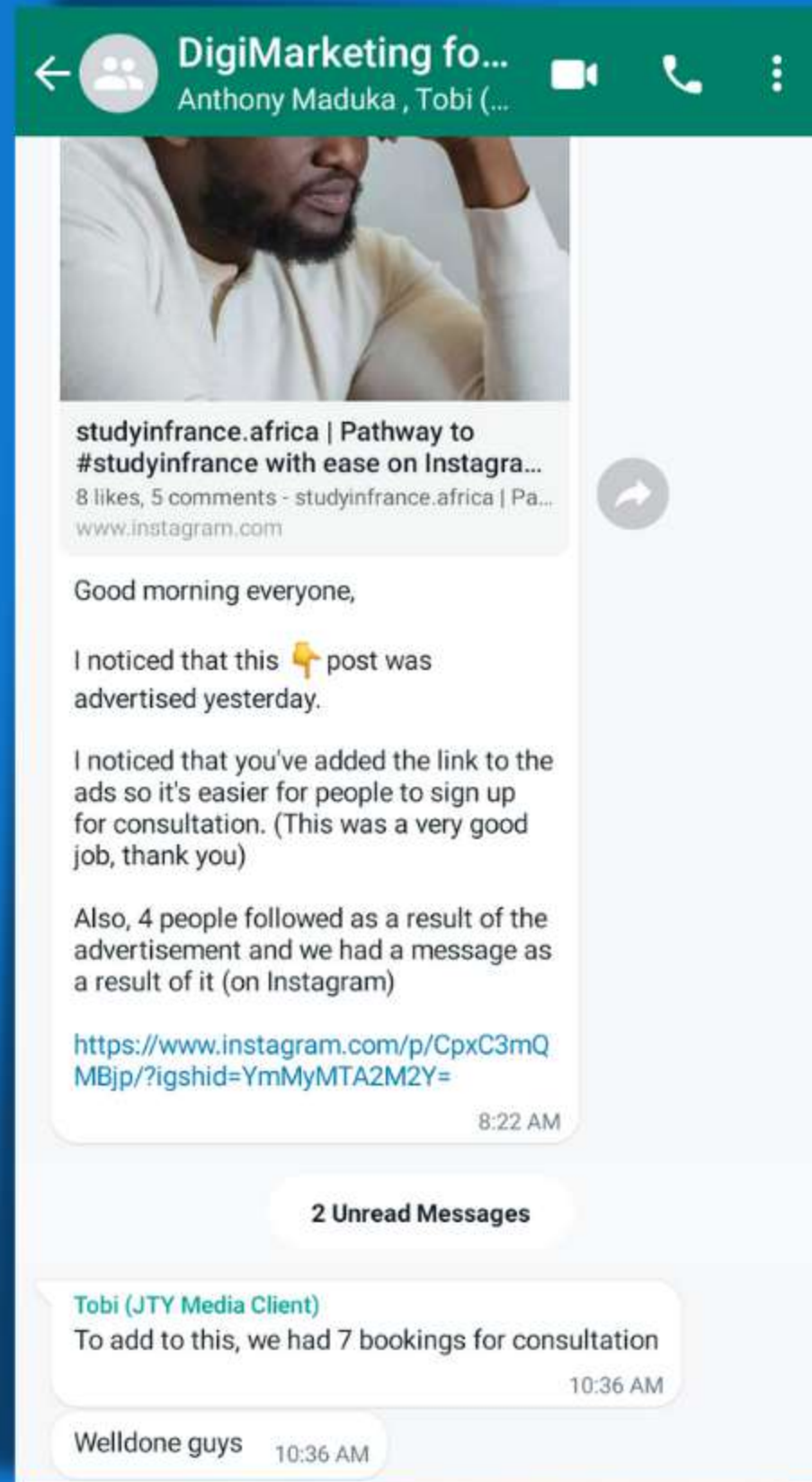
- Reached over 100,000+ Unique Accounts within 1month.
- Generated over 50+ Leads.
- Over 15+ Consultation Bookings
- Increase in general engagement & inquiries across all social media platforms.

Case Study 1



INSTAGRAM
INSIGHTS

Case Study 1



SOME RESULTS!

Case Study 2



CAMPAIGN - Social Media Management Campaign For Fresh2Carts.
CAMPAIGN DURATION - 4months.

DIGITAL OBJECTIVE

- Create awareness for the brand prior to their Full Launch.

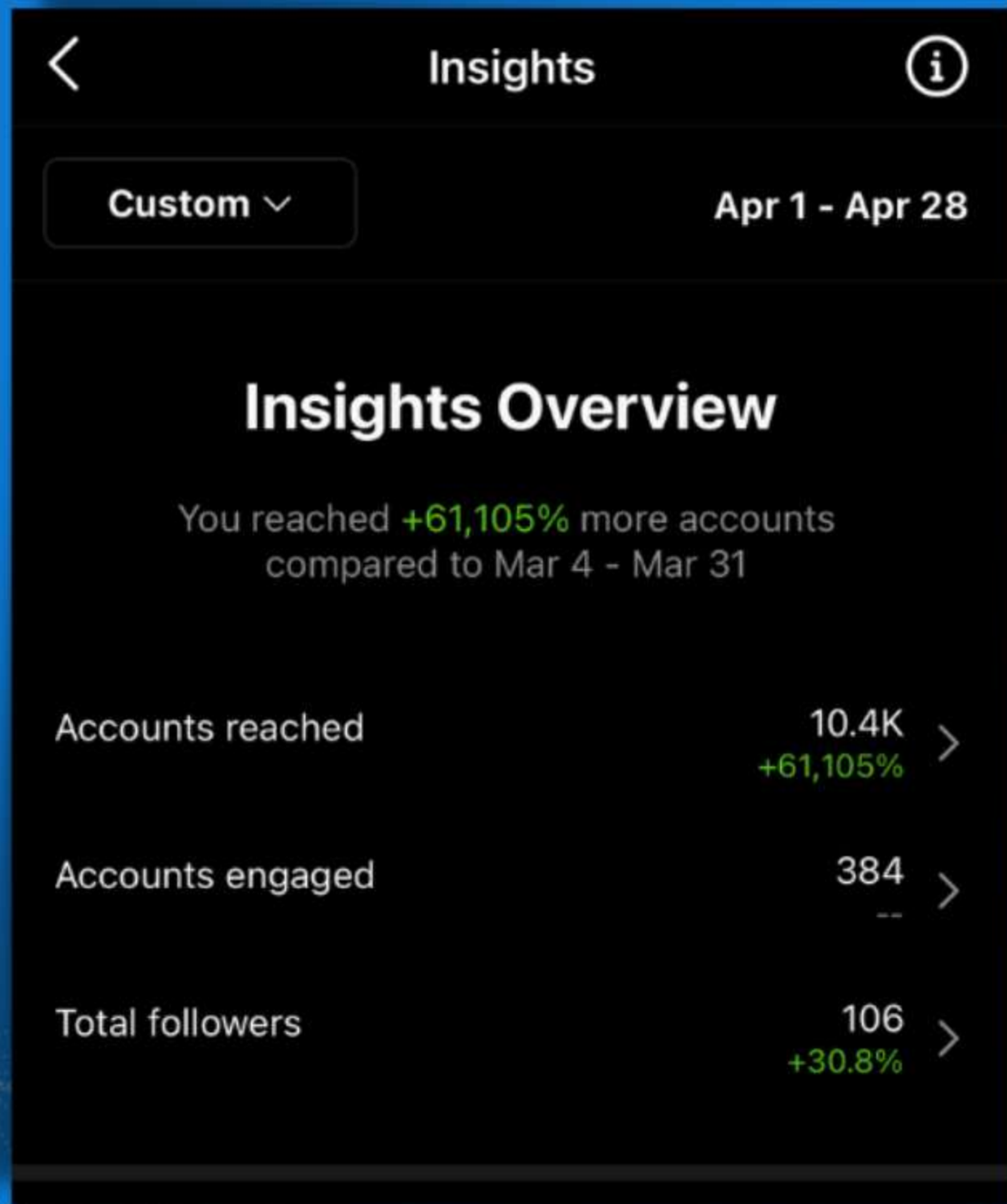
DIGITAL STRATEGY

- Content Marketing.

RESULTS

- Gained 100+ Organic New Followers within 2months.
- Organically reached 12000+ Unique Accounts within 4months.
- Increase in general engagement & enquiries across all social media platforms.

Case Study 2



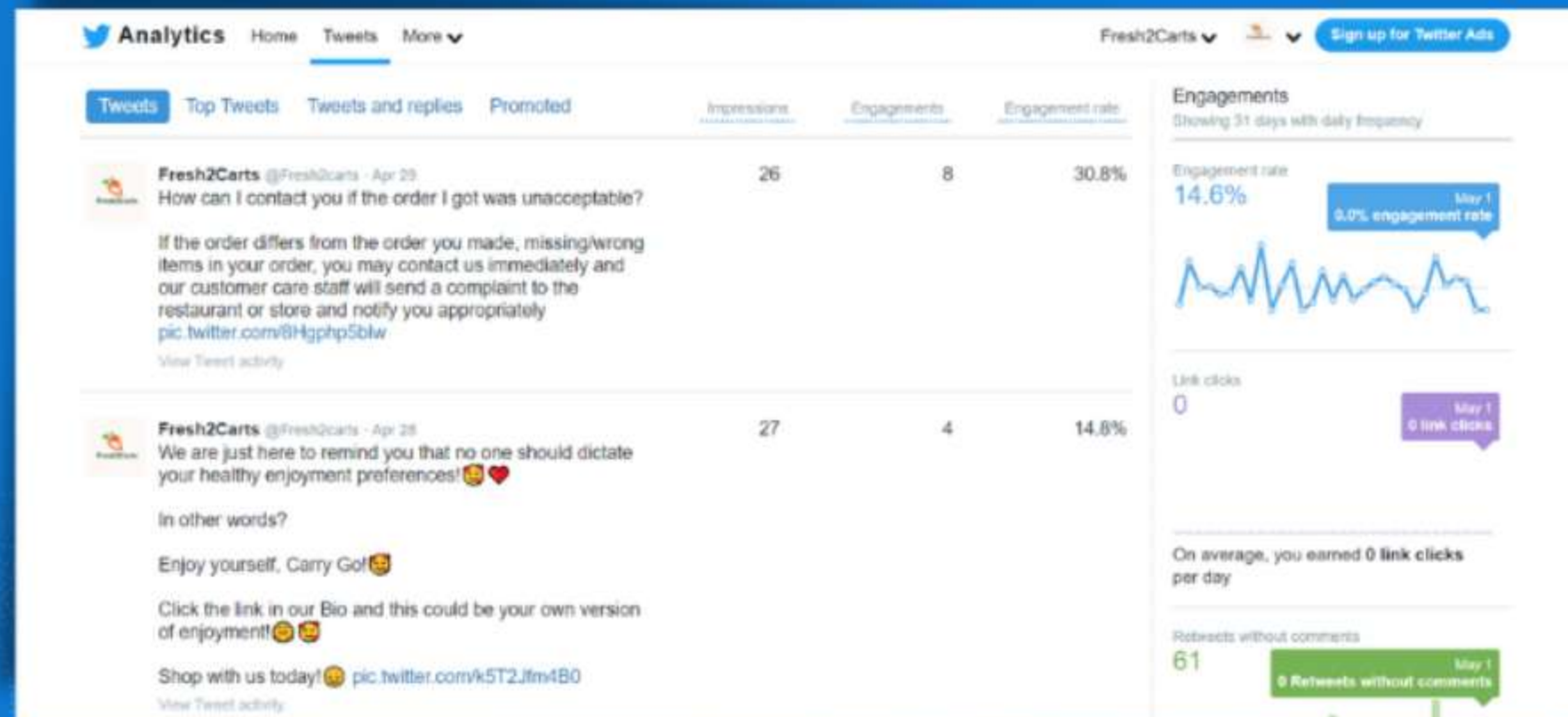
INSTAGRAM INSIGHTS
FOR APRIL 2022



INSTAGRAM INSIGHTS
FOR JULY 2022

Case Study 2

FB/IG REACH OVERVIEW FOR APRIL 2022



TWITTER INSIGHTS FOR JULY 2022

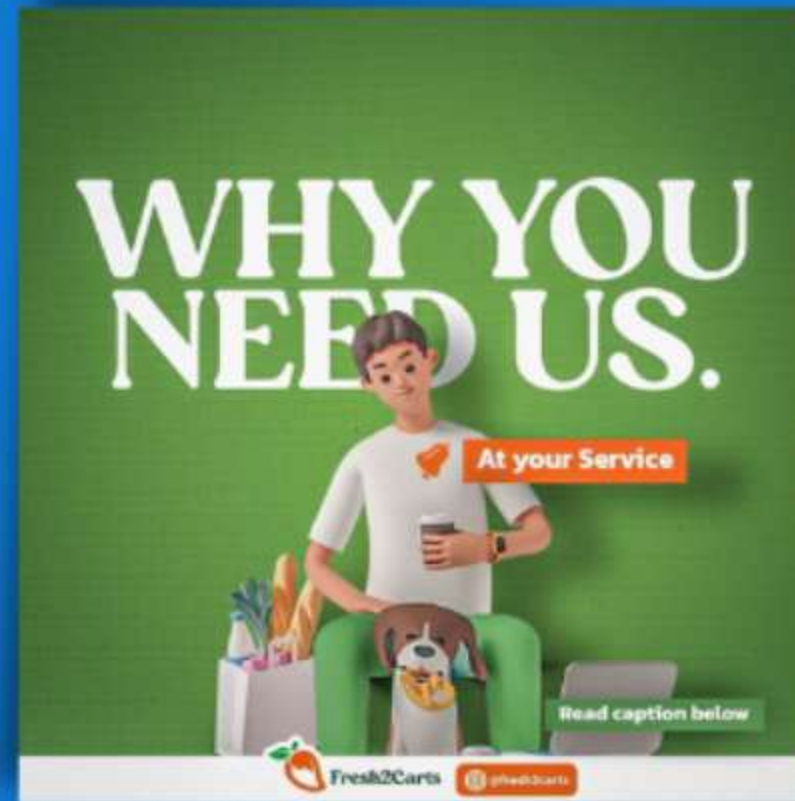
Case Study 2



DID YOU KNOW?
STRAWBERRIES
ARE TECHNICALLY
NOT BERRIES
WEIRD BUT TRUE

NO BERRIES HERE

Fresh2Carts @fresh2carts



WHY YOU NEED US.

At your Service

Read caption below

Fresh2Carts @fresh2carts



FOOD HACKS

Fresh2Carts @fresh2carts



Fresh2Carts

Food Tips

Read caption



"Whoever said money can't buy happiness didn't know where to shop."
Gertrude Stein

Fresh2Carts @fresh2carts



"You know you are in **love** when the two of you can go **grocery shopping together.**"
— Woody Harrelson

Fresh2Carts @fresh2carts

Case Study 3

CAMPAIGN - Social Media Management Campaign For Agro Preciso.
CAMPAIGN DURATION - 2months.

DIGITAL OBJECTIVE

- Create awareness for the brand.

DIGITAL STRATEGY

- Content Marketing.

RESULTS

- Gained 120+ Organic New Followers within 2months.
- Organically reached 600+ Unique Accounts within 2months.
- Increase in general engagement & enquiries across all social media platforms.



Agro Preciso offers the best AGRICULTURAL COMMODITIES!

SEEDS AND GRAINS Paddy Rice Ground Nut Maize Sorghum Soya Beans Sesame Seeds Millet Moringa Seeds Cocoa Beans Popcorn Maize	SPICES Dry Split Ginger Split Dried Turmeric Dry Garlic Dry Cloves Dry Chili Pepper Dry Hibiscus Flower OTHERS Hard Wood Charcoal Gum Arabic	NUTS Raw Cashew Nut Tiger Nut Bitter Kola Kola Nut Dried Date Palm Fruit
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ORDER YOUR COMMODITIES
<https://agrop.co/>

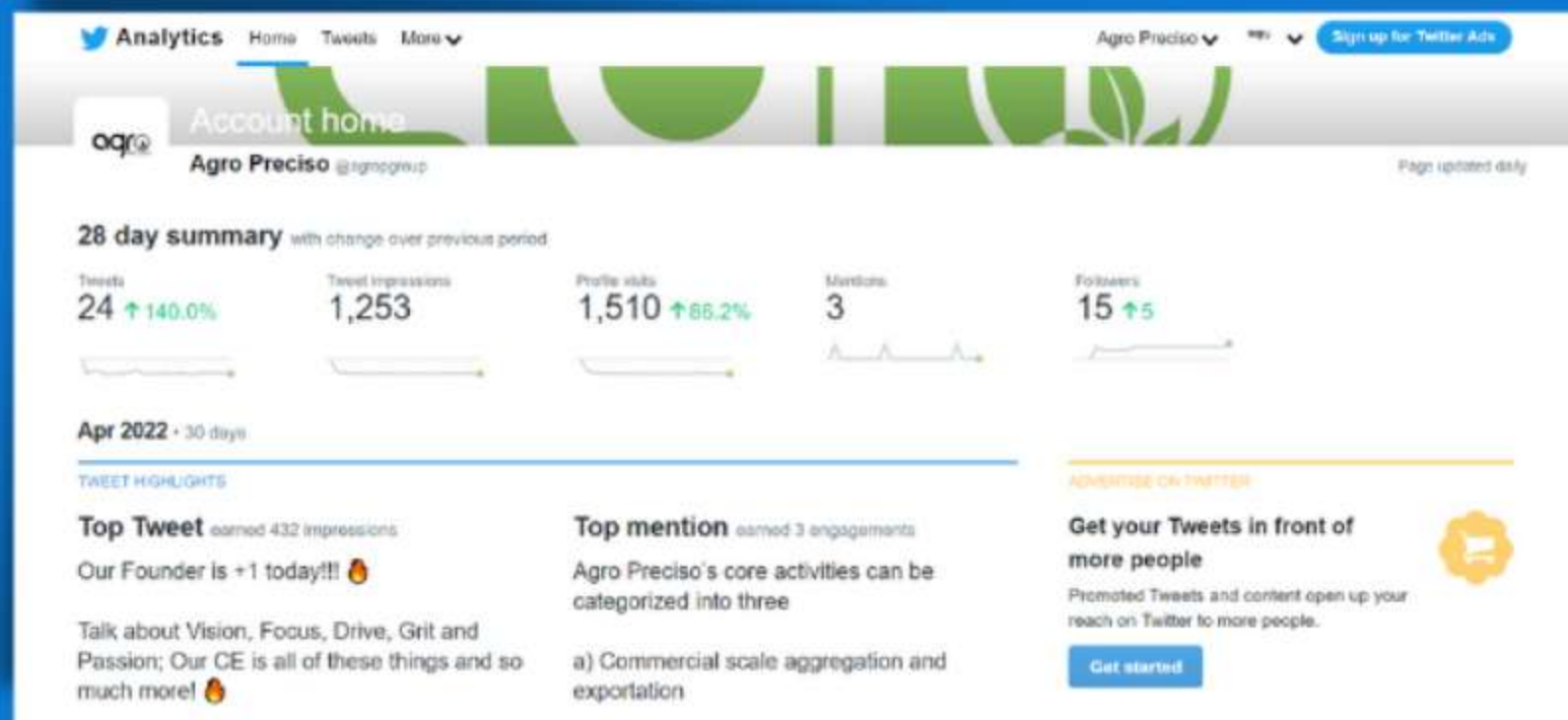
+23492922686 | info@agrop.co
<https://agrop.co> | [agropgroup](#)

Case Study 3



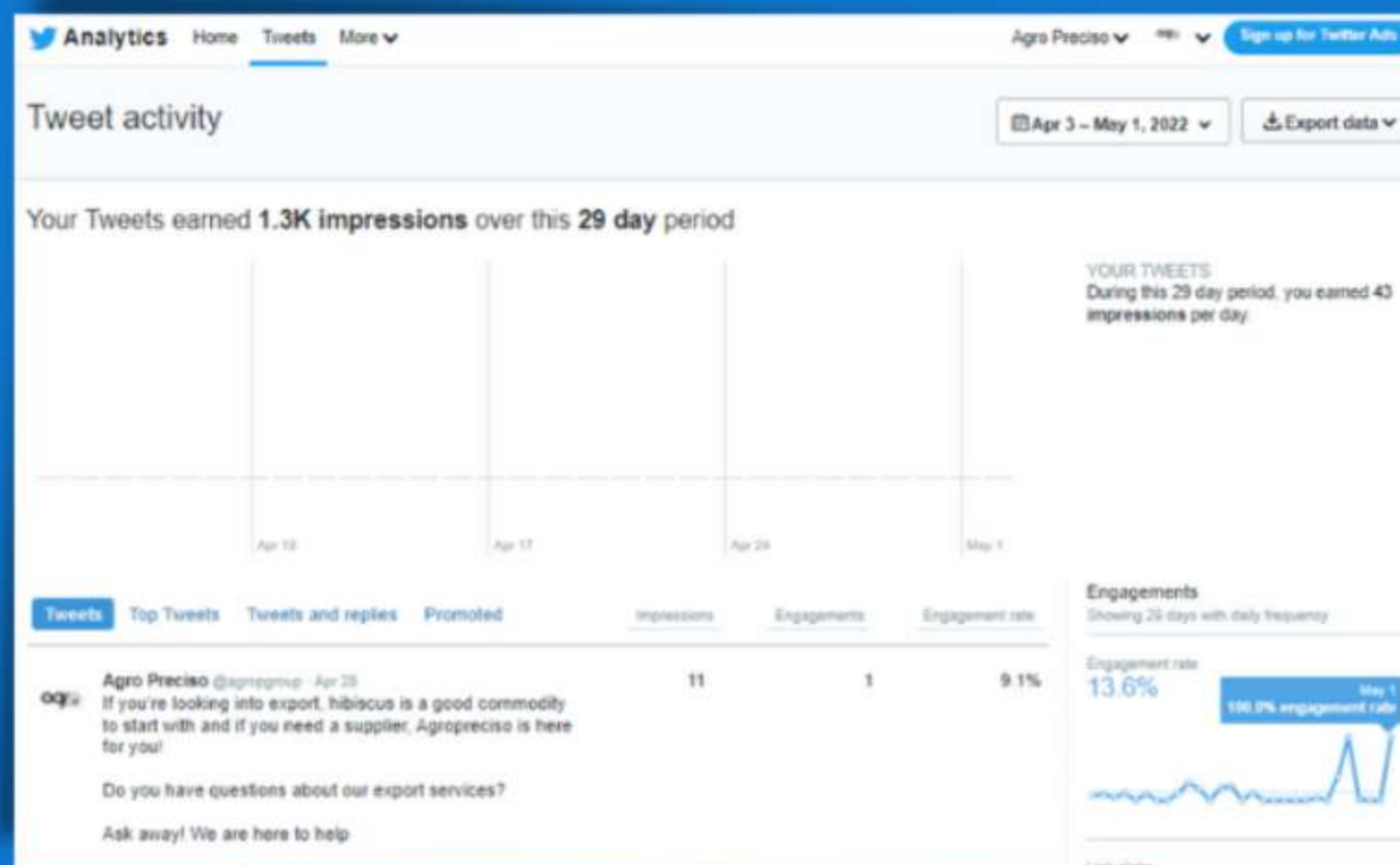
INSTAGRAM INSIGHTS
FOR MAY 2022

Case Study 3



TWITTER INSIGHTS FOR MAY 2022

TWITTER INSIGHTS FOR MAY 2022



Case Study 3

SOME CONTENT WE CREATED

We are aggro PRECISO

We make the following agricultural services **Easy for You!**

- 1 Agro Processing
- 2 Agro Commodities Trading
- 3 Agro Equipment Leasing
- 4 Agro Consultancy

GET STARTED NOW!
Call +23492922686 or Mail info@agrop.co

<https://agrop.co> [agropgroup](#)

agrop

celebrating
Every Worker!

[agropgroup](#)

agrop

If you must succeed in Modern day agriculture, you need to embrace mechanized farming

[agropgroup](#)

agrop

Agro Preciso offers the best AGRICULTURAL COMMODITIES!

SEEDS AND GRAINS Paddy Rice Ground Nut Maize Sorghum Soya Beans Sesame Seeds Millet Moringa Seeds Cocoa Beans Popcorn Maize	SPICES Dry Split Ginger Split Dried Turmeric Dry Garlic Dry Cloves Dry Chili Pepper Dry Hibiscus Flower	NUTS Raw Cashew Nut Tiger Nut Bitter Kola Kola Nut Dried Date Palm Fruit
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OTHERS
Hard Wood
Charcoal
Gum Arabic

ORDER YOUR COMMODITIES
<https://agrop.co>

+23492922686 info@agrop.co

<https://agrop.co> [agropgroup](#)

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ARE YOU LOOKING TO GET EQUIPMENT FOR YOUR AGRIBUSINESS?
We can help you source for it and procure it.

+23492922686 info@agrop.co

<https://agrop.co> [agropgroup](#)

agrop

Do You need to **SOURCE** **PROCURE** OR **INSTALL** Modern Agricultural Machinery?

WE ARE AT YOUR SERVICE!
SEND US A MESSAGE
Call +23492922686 or Mail info@agrop.co

info@agrop.co [agropgroup](#)

Case Study 4

CAMPAIGN - Metti International Vehicle Transport & Car Shipping Project.
CAMPAIGN DURATION - 2weeks.

CAMPAIGN OBJECTIVE

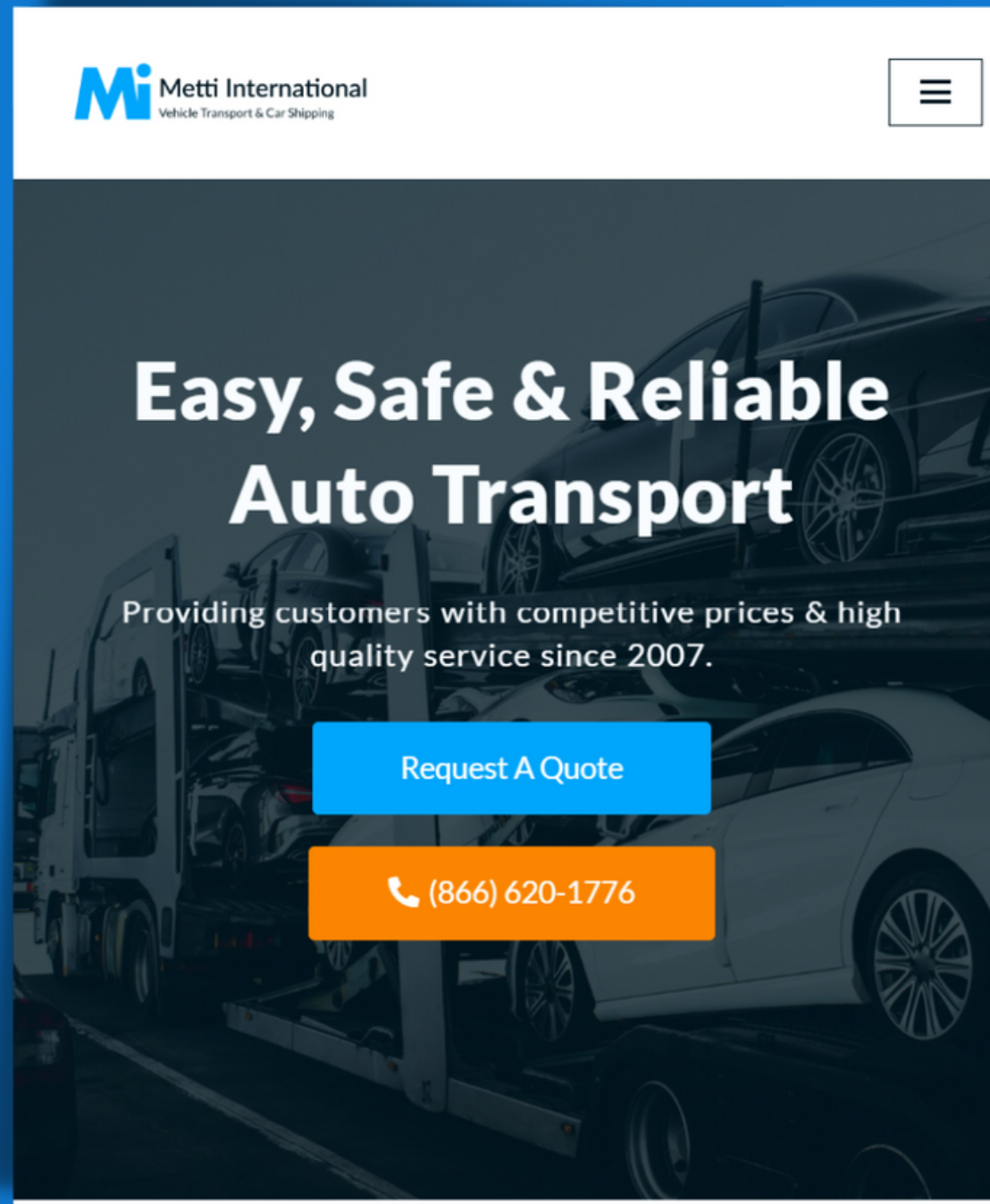
- Drive Traffic to Landing Page and get people to Sign up for the Campaign, go through the Entire Email Sequence/Flow and then request a Quote via the 25\$ Off Metti Discount Offer.

DIGITAL STRATEGY

- Content Marketing.
- Email Marketing (B2B & B2C Email flows).
- Sponsored Ads to Highly Specific Custom Audience (San Diego County, United States of America).

RESULTS

- Increase in reach and engagement within the Landing Page.
- 3+ Sign Ups and 1 Converted Lead requested 2 Quotes (Deal worth over 1000\$)



Case Study 4

METTI 25\$ OFF DISCOUNT OFFER

4 contacts match your conditions [Edit segment](#) Save Segment Send Campaign ▾ ✕

	Email Address	First Name	Tags	Email Marketing	Source
<input type="checkbox"/>	[redacted]@gmail.co... >	Adesuwa	Metti Discount off...	Subscribed	Embed Form
<input type="checkbox"/>	[redacted]@hotmail.com >	Monica	Metti Discount off...	Subscribed	Embed Form
<input type="checkbox"/>	[redacted]@gmail.com >	Olusegun	Metti Discount off...	Subscribed	Landing Page: Metti 25\$ Discount
<input type="checkbox"/>	[redacted]@gmail.com >	Toyosi	Metti Discount off...	Subscribed	Landing Page: Metti 25\$ Discount

Monica went through the EMAIL SERIES and requested for TWO (2) QUOTES worth over 1000\$

Case Study 5

CAMPAIGN - Scarred Movie Project.
CAMPAIGN DURATION - 4weeks.

CAMPAIGN OBJECTIVE

- Create awareness for a new short movie and get at least 30,000 people to watch it on YouTube within 5weeks.

DIGITAL STRATEGY

- Content Marketing.
- Influencer Marketing
- Public Relations.
- Sponsored Ads.

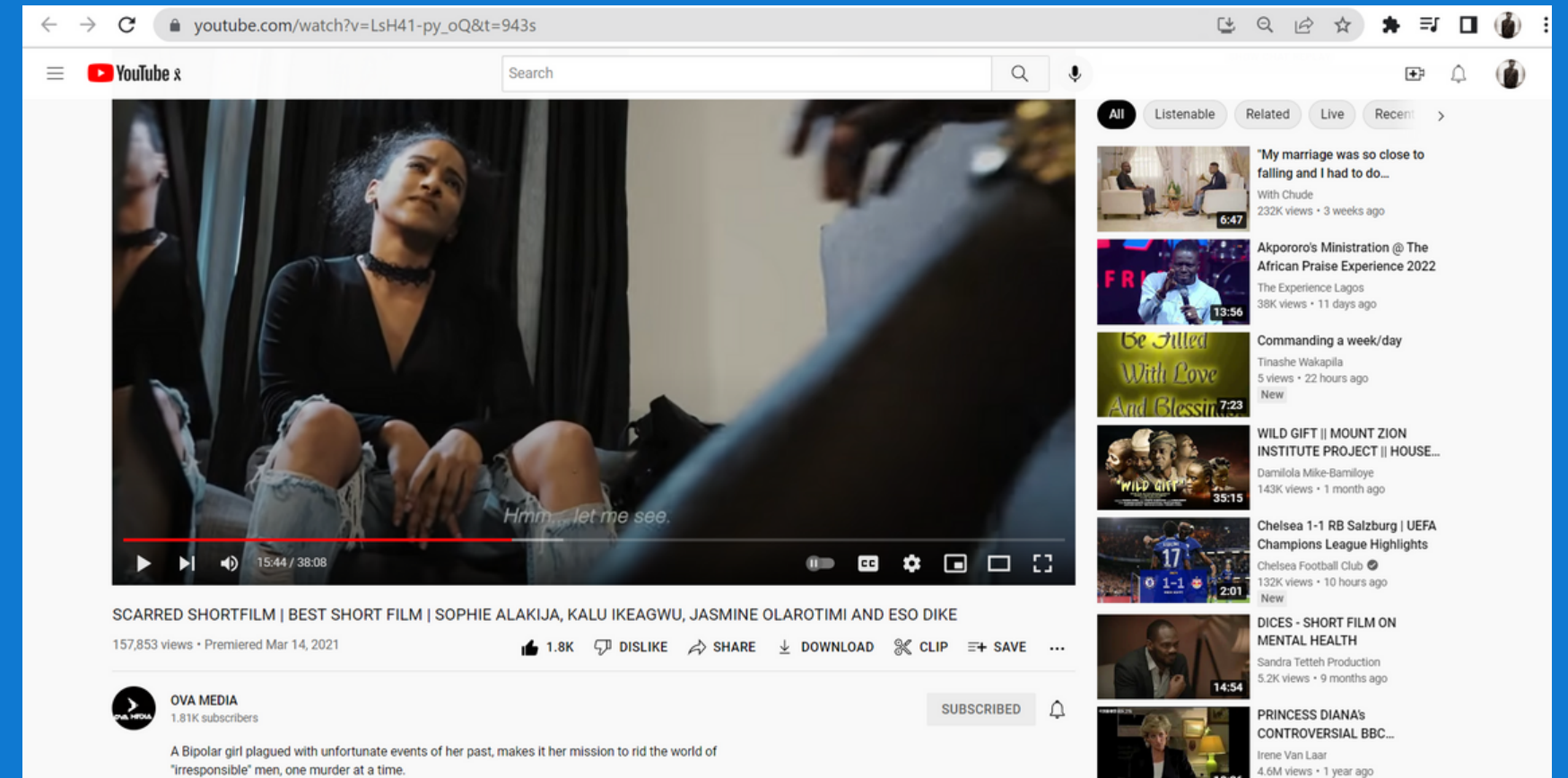
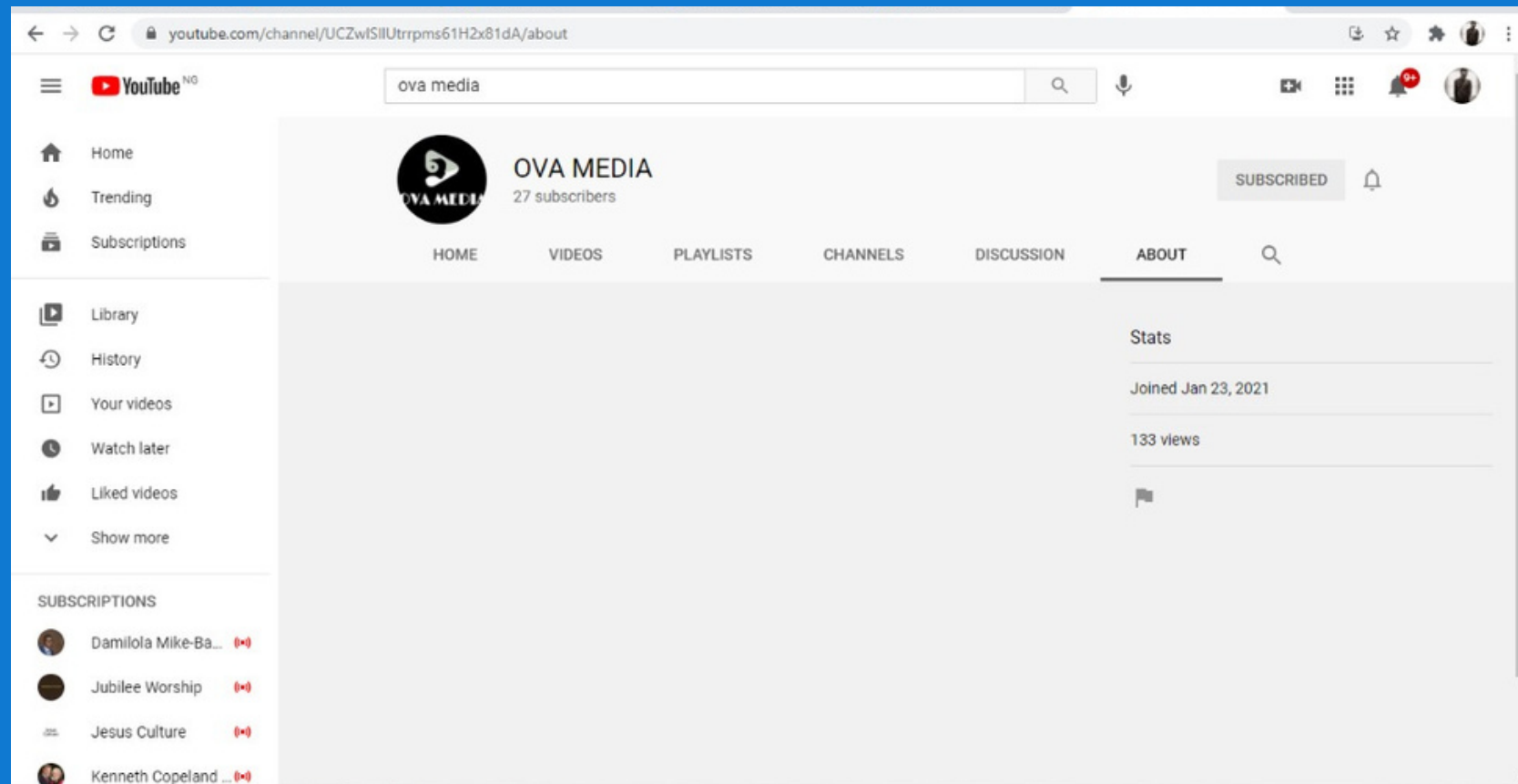
RESULTS

- 50,000+ views in 3weeks
- Increase in reach and engagement across social media platforms.
- Increase in the number of Youtube Channel subscribers.



Case Study 5

Scarred Movie LINK



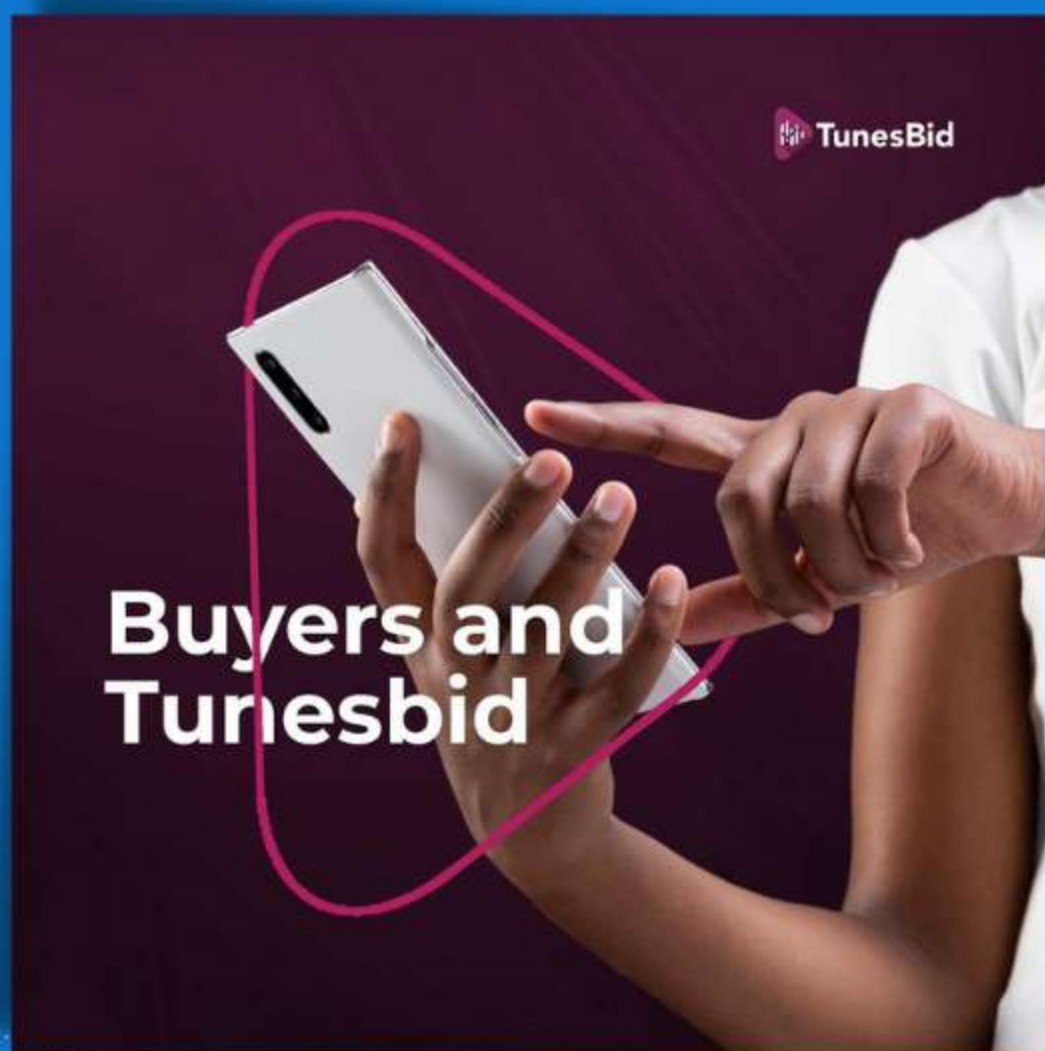
HOW IT STARTED...

- 27 Channel Subscribers
- 133 Channel views

HOW IT'S GOING...

- 1.83K+ Channel Subscribers
- 163,000+ Channel views

Case Study 6



CAMPAIGN - Tunesbid Sign Up Campaign.

CAMPAIGN DURATION - 1week.

DIGITAL OBJECTIVE

- Create massive awareness for service and get over 1000 Sign-up Link Clicks from Target Audience.

DIGITAL STRATEGY

- Sponsored Ads.

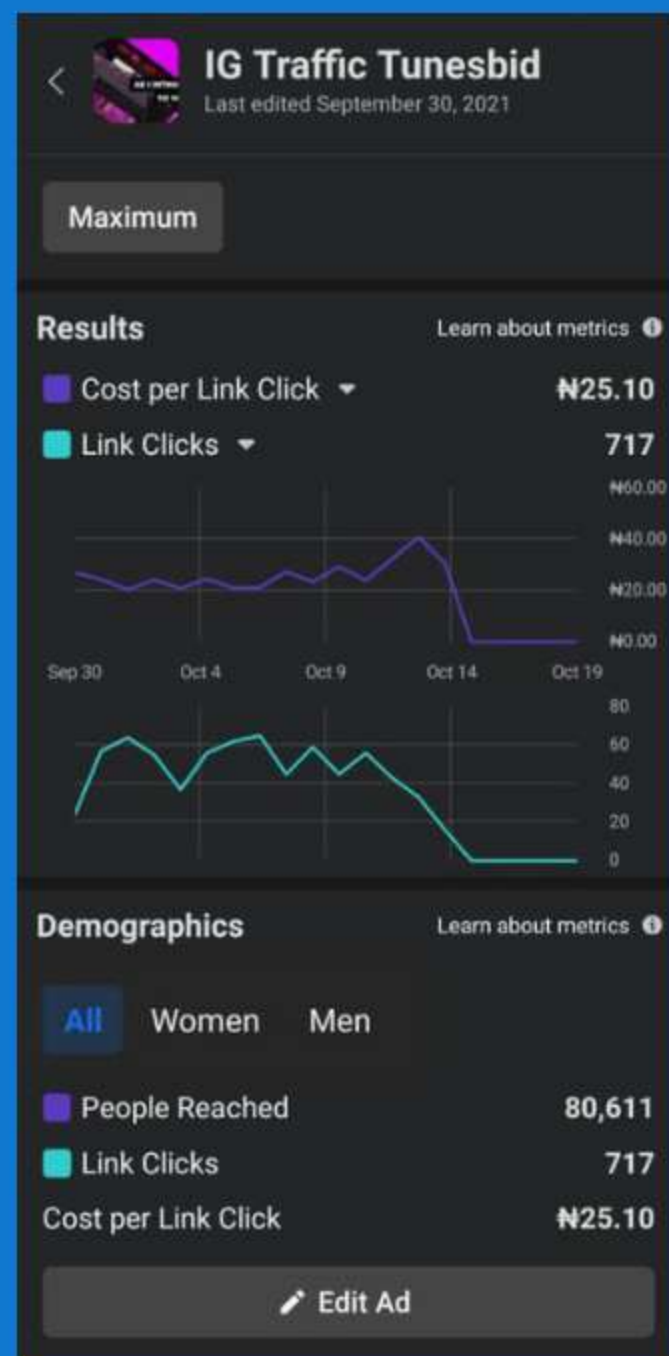
RESULTS

- Increased engagement and a reach of **124,000** in 1week.
- Sign Up Link Click of **7000+**
- Increase in the number of Sign ups.

Case Study 6

INSTAGRAM ADS DATA

- 80,611 people reached
- 717 Link Clicks




FACEBOOK ADS DATA

- 43,389 people reached
- 6370 Link Clicks



Case Study 7




LUX HUES BY SEL
PROFESSIONAL INTERIOR DESIGN COMPANY
+254 812 895 1608

- Pre-Construction Consultation
- Luxury Interior Designing/Decorations
- Lighting Design Consultation
- Spatial Planning
- Clearing Services
- Sale of Luxury Furniture & Accessories
- 24/7 Customer Support
- Smart Home Services
- Electrical & Civil Engineering Services
- Exterior Designing
- Set Interiors
- Painting
- Swimming Pool Construction
- 4800+ Photos/Reviews on IG

Performance

Reach ⓘ

Total
3,630 Worst  Best

This post reached more people than **100%** of your 50 most recent Instagram posts and stories.

Reach 3,630

CAMPAIGN - Lux Hues By Sel "Minimalist" Campaign.
CAMPAIGN DURATION - 2days.

DIGITAL OBJECTIVE

- Create awareness for service on a 'Minimalist Budget'.

DIGITAL STRATEGY


- Sponsored Ads.

RESULTS

- Reach of 3,600+ in 2days.
- 2 Booked Calls and 1 Converted Lead.




Feedback from some of our Clients


 Reviews

What do you think of JTY MEDIA's service?
★

JTY MEDIA is an innovative, creative, dynamic and professional service provider! my experience working with the team was amazing! Super responsive and quality of service delivery is unequal!

Michael Fayomi, Ahrelia

 @jtymedia


 Reviews

Thank you Toyosi and the rest of the JTY Media team. I am very grateful for the precision you guys gave my project. I wanted a marketing team that will Love my project and be as excited about it as I am and that is what I got with your team.

The professionalism, patience and effectiveness you used in resolving all my concerns. The humility in your work ethic.

The constant feedbacks and the honesty made you guys a very trustworthy team to work with. I am grateful. Very grateful. I can't wait to do so many more projects with you people.
Thank you. 10:45 AM

Oma Vanessa, OVA MEDIA

 @jtymedia



Feedback from some of our Clients



Reviews

Thanks Toyosi for your Quality and Practical advise on how to promote my brand, your simplicity and methodology is top notch. Thanks for your time.



5:27 PM

Ife (Okeleye) Hassan

@jtymedia



Reviews

JTY Media is exceptional. The project was a success and the team exceeded expectations. We truly appreciate the time, efforts that was invested in the project. Most importantly, being able to work with our budget and still deliver result is outstanding. I highly recommend JTY media to others.

7:42 PM

Adesuwa Ogbeifun, Metti International

@jtymedia

We **don't** market businesses or brands.
We create unforgettable **experiences.**

Jesutoyosilorun Ayoola-Abolade
Lead, JTY MEDIA



Let's Connect

We'd love to work with you!

Phone Number

08131898286

Website & Email Address

<https://jtymedia.ng/>
jtymedia.com@gmail.com
info@jtymedia.ng

Social Media Handles

 [jtymedia](#)